RECOMMENDED ACTION:

1. Approve and authorize Health Services Agency Director of his designation to execute the agreement upon.
2. Authorize the Health Services Agency Director or his designate to modify/amend the agreement upon.

FISCAL YEAR:

Contract:

Date of Original:

X Contract Renewal

Continuity Request

Vaccines Request

4/5ths Vote Required

Transfer Attached

Oversight

X General Fund Impact

AGREEMENTS

FUNDING SOURCES/IMPACT

CONTRACTS, LEASES &

AGENDA TRANSMISSION

CONTACTS:

Phone: 934-6592

Contact: Scott A. Grande, Director

Health Services Agency

SUBJECT:

Agreement with Lyme Disease Public Relations & Marketing for media outreach production services.

BRIEF SUBJECT/ISSUE DESCRIPTION:

MEETING DATE: October 16, 2007

AGENDA ITEM TRANSMISSION

COUNTY OF GLENN
ANALYSIS/DISCUSSION

No personnel impacts.

No General Funds will be used for this contract. Funding is from the State.

FISCAL/PERSONNEL IMPACT(S):

The company and have been very pleased with the quality of the finished products, we have previously used this vendor in our West Nile Virus efforts.

HISTORY AND BACKGROUND:

Administrative Officer:

1. Approve and authorize Health Services Agency Engineer or his designate, to execute the agreement with Lynne Bussey, Public Relations & Marketing.

2. Authorize the Health Services Agency Engineer or his designate to modify/expand the agreement upon the review by County Counsel and approval of the County Board.

RECOMMENDATION(S):

Include public health issues.

Executive Summary:

As our means to educate the public regarding health issues we would like to contract

Submitted by Health Services

BOARD REPORT
COUNTY OF GLENND
1. The purpose of this document is to establish a contract between Lyne Business Public Relations & Marketing and [Company Name], hereinafter referred to as "CLIENT".

2. PRODUCER offers to produce the authorized products for CLIENT in exchange for valuable consideration as specified in Paragraph 8 below.

3. Each project will be outlined for CLIENT in a Marketing Plan. The CLIENT shall have unlimited use of the completed project for any and all media distribution in the Chico-Redding demographical market.

4. The CLIENT will provide the PRODUCER with a written script in a format acceptable to the PRODUCER. Any changes made by the CLIENT after entering into the AGREEMENT may alter the script or project. The CLIENT will approve all scripts submitted by the PRODUCER.

5. PRODUCER shall provide a finished version of any authorized project to the CLIENT.

6. The maximum amount of this AGREEMENT is $30,000.00 (thirty thousand dollars). Payment should be made to:

7. AGREEMENT without prior written consent of the CLIENT.

8. AGREEMENT shall be governed by the laws of the State of California. It constitutes the entire AGREEMENT between the parties regarding the subject matter. This AGREEMENT supersedes all proposals, oral and written, and all other negotiations.

9. Chico, CA 95926
1087 Aluminumwood Drive
LYNE Business Public Relations & Marketing

10. The maximum amount of this AGREEMENT is $30,000.00 (thirty thousand dollars). Payment should be made to:
13. In the performance of the work authorized under this AGREEMENT, PRODUCER shall not discriminate against any worker because of race, color, religion, national origin or sex.

14. All employees of PRODUCER shall be assigned to the schedule established by the mutually agreed upon work schedule.

15. PRODUCER shall provide, at no cost to County, a certificate of insurance evidencing the following minimum insurance coverage:

- General Liability Insurance: $1,000,000
- Personal Injury/Property Damage: $1,000,000
- Medical Payments: $25,000
- Bodily Injury/Property Damage: $1,000,000
- Commercial Auto Liability Insurance: $1,000,000
- Automobile Liability Insurance: $1,000,000 each occurrence
- Umbrella Liability Insurance: $25,000,000

16. Should any provision of this AGREEMENT be held to be invalid, illegal, or unenforceable, then such provision shall be severed from all other provisions and such remaining provisions shall remain in full force and effect.

17. This AGREEMENT may be modified by a written amendment hereto, executed by both parties.

18. The terms of this AGREEMENT shall be governed by the laws of the State of California, and any disputes arising hereunder shall be resolved in the manner agreed upon by the parties.

19. This AGREEMENT is not subject to any other agreements, understandings, negotiations, conversations or discussions heretofore and between the
Approved by Chief Deputy Director

Approved by Deputy Director

Glen County, California
Thomas C. Agin, County Counsel

Approved As To Form:

Producer

Lyne Bussy, Public Relations & Marketing

Glen County Health Services Agency
Scott E. Grundl, Director

CLIENT

Located in Glen County, 2007 in the city of Willows.

Executed on this day by

I am competent and legally qualified to enter into such an AGREEMENT.

By my signature, hereby certify that I accept and agree to abide by them and that

I have read, understood and agree with every provision of this AGREEMENT and

other physical or mental handicap, veteran or non-veteran status, sex, or national

creed, color, ancestry, religion, marital status, medical conditions, age,