COUNTY OF GLENN
AGENDA ITEM TRANSMITTAL

MEETING DATE: July 17, 2012
Submitting Department(s):
Planning & Public Works Agency

BRIEF SUBJECT/ISSUE DESCRIPTION:
Every year the County submits a Comprehensive Economic Development Strategy (CEDS) to our partner 3Core for inclusion in the regional CEDS.

Contact: John Linhart
Phone: 530-934-6530

AGENDA PLACEMENT

APPOINTMENT – Appearances by: (Specify Name & Title)

Required _____ Minutes

☐ Business – No ☒ Consent
☐ Correspondence ☐ Reports & Notices

AFFECTED DEPARTMENT(S)

☐ Receive Concurrency

ATTACHMENTS

☐ Board Report
☐ Letter
☐ Minute Order
☐ Contract
☐ Transfer
☐ Grant App.
☐ Resolution
☐ Ordinance
☐ Proclamation
☐ Policy Update
☐ Code Update
☐ Other

LEGAL/PERSOONEL/FISCAL

☐ County Counsel
☐ Personnel
☐ Finance
☐ County Administrative Office

CLERK INSTRUCTIONS

☐ Return Minute Order
☐ Return Certified Copy Of:

☐ Other:

PUBLIC HEARINGS & COMMITTEE VACANCIES

Public Hearings:
☐ Published
☐ Affidavit on File w/Clerk
☐ Affected Parties Notified

Committees:
☐ Vacancy Posted
☐ Application Attached

LEGISLATION

☐ State
☐ Federal

FUNDING SOURCE/IMPACT

☐ General Fund Impact
☐ Other: ______
☐ Budgeted
☐ Transfer Attached
☐ 4/5ths Vote Required
☐ Contingency Request

CONTRACTS, LEASES & AGREEMENTS

☐ New
☐ Renewal
☐ Amendment
☐ Insurance Certificate
☐ Contract Report

Date of Original Contract:
Contract No.:
Fiscal Year:

RECOMMENDED ACTION/MOTION:

Approve the CEDS that has been developed in consultation with the CDBG Re Use Committee and the City County Economic Development Committee.

Reviewed By (if applicable):

Personnel Director

Department of Finance

County Administrative Officer

CC:
BOARD REPORT

EXECUTIVE SUMMARY:
Every year the County submits a Comprehensive Economic Development Strategy (CEDS) to our partner 3 Core for inclusion in the regional CEDS.

RECOMMENDATION(S):
Approve the CEDS that has been developed in consultation with the CDBG Re Use Committee and the City County Economic Development Committee.

HISTORY AND BACKGROUND:
Staff works with various economic development groups to develop a Comprehensive Economic Development Strategy to use as an overall guide to economic development in the County and region. The current CEDS is a result of collaboration with various economic development groups within the County including the CDBG Re Use Committee and then City County Economic Development Committee. Everyone has collaborated to develop a set of goals or strategies that can be used to guide economic development in Glenn County for the coming years.

FISCAL/PERSONNEL IMPACT(S):
No impact on General Funds.

ANALYSIS/DISCUSSION:
Every year the County submits a Comprehensive Economic Development Strategy to our partner 3 Core for inclusion in the regional CEDS. The 2012/2013 CEDS is attached for the Board review and consideration.
TEIR 1 PROJECTS:

Pursue funding to expand and improve infrastructure for added-value agricultural processing, energy production and other commercial; or industrial activities including, the Willows and Orland airports.

Establish and implement “Strike Team/Navigator” process.

Develop strategies and capacity to partner with Willows and Orland in developing high priority economic areas within the respective spheres of influence and along the I-5 corridor.

Develop “Universal” processes to assist individuals with their interfacing with Government.

Target companies for financing and technical assistance that focus on emerging green technology, alternative energy production or development, and agriculture tourism/value-added agricultural products.

Pursue branding/local identification for local attractions/businesses.

Establish countywide economic development objectives, priorities, and practices.

Facilitate regional tourism through the development and implementation of a regional tourism strategy.

Facilitate the effort to develop facilities and curriculum (assist Glenn County Office of Education and Butte College) in Glenn County to train a ready workforce; technical, clean energy, and paraprofessional skill.

Implement a “Solar Initiative” to promote the use of alternative energy systems in Glenn County.

TEIR 2 PROJECTS:

Institute and follow through with a “door-to-door” outreach program to assist local businesses with their development and growth.

Design and install “Gateway” signage to provide a welcoming feeling to visitors to the County.

Develop and implement an Economic Development Element to the County General Plan.

Identify and develop high impact recreational activities along the Sacramento River, Black Butte Lake, and Stony Gorge Reservoir.

TEIR 3 PROJECTS:

Initiate a program to regularly meet with local small business owners/entrepreneurs in targeted areas (TIG areas) in order to provide business assistance such as bookkeeping/tax advice, financing options, personnel advice, etc.

Establish a partnership with the Emerging Technology Fund and other entities to inventory and expand fiber optics and broadband access within the County.